

VR4Good with the Grenfell Health and Wellbeing Service

The Grenfell Virtual Reality Project

Global Ministerial Mental Health Summit 2018
Equality for Mental Health in the 21 st Century

VR is an amazing
way to deliver
an immersive,
engaging personal
experience like
no other

www.grenfellwellbeing.com



Following the Grenfell Tower fire we had to try new ways to reach out to the community who did not trust statutory sector agencies. As well as knocking on people's doors and work places, we offered VR in community spaces.



Engagement

VR is a way of socially connecting with the community and doing something interesting and fun. People using VR respond positively to the clinician offering the VR. This led us to the idea of trying to screen people for trauma after they had used VR. A mixture of positive energy, adrenalin from the VR and a sense of shared experience, created a level of trust and openness between clinician and participant. We also found race, culture, gender or age weren't prohibitive factors to engagement, and critically, screening too.

Mindfulness

We've taken the project into the community, to the survivors, bereaved and local residents who like this different way of reaching out. On World Mental Health Day 2018, we will be showing excerpts of the first in our series of innovative VR Mindfulness Films – On show today is our first release featuring local community hero, England and QPR's Les Ferdinand, and his first appearance playing football for England.

Future projects

- We are working with the children and adolescents affected by the fire to develop a series of animations that the young people themselves will be directly involved in creating, so they can educate their peers around bereavement and trauma.
- We will be working with the community to offer the opportunity to take a hands on approach to the process of memorialising the site of the fire using photogrammetry and VR. We want to offer the community an opportunity to design and be directly involved in the healing process of memorialisation in a unique and innovative way.

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